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To Whom It May Concern:

ARS Nationwide offers convenient payroll and funding solutions for small businesses and staffing agencies. In the past we have hired sales people internally and have struggled to retain them after we had trained them but before good leads were established. Once we found outsource options for sales leads we were immediately interested.

After reviewing several vendors, we decided to begin a pilot project with Results Telemarketing. We spoke in depth with the account manager about our business and our target clients. They created an ideal target list and call script which we were able to review and adjust to our preferences. Once the call campaign began, their representatives and management team was in contact with us via phone calls and email reports on a daily basis.

One of the first appointments that was generated was very well qualified and looks like it will turn into a large sale for our company. We are going to use their services again and would recommend Results Telemarketing to anyone wanting lead generation or appointment setting services.